

# Events ACT Values

## **Growth happens a little bit, every day, over time, with help**

We are always looking for ways to improve – to evolve our events; to give our attendees new experiences; to ensure our industry thrives; to better ourselves. We work best and grow as a team when we help each other and ask for help.

- ❖ We are supported to test and try new things
- ❖ We encourage individualised learning
- ❖ We feel heard and valued

## **We make memorable experiences happen on time, all year round**

We're ambitious and we strive for best practice. We're also realists who get the job done.

- ❖ We act for the greater good of our community
- ❖ We succeed and solve problems together
- ❖ We take pride in the work we do

## **Our business is engagement, so we bring the fun!**

Our work is complex and serious, but it is also colourful and full of life. We are intentional about creating joy in our demanding day-to-day roles because our enjoyment seeps into the work that we do and is felt by our community, partners and attendees.

- ❖ Divergent and daring thinkers thrive here
- ❖ Work-life balance is key to our energy and sustainability
- ❖ We celebrate our work and people genuinely and regularly

## **As connection creators, we start with clarity and trust**

We design, support and promote events for people to share and for audiences to take in. We bring these same qualities into our everyday interactions – imparting knowledge, paying attention and respecting each other.

- ❖ We are honest and credible
- ❖ We share freely because we know the team has our back
- ❖ We make time for each other